



# The 7 Powers of Story

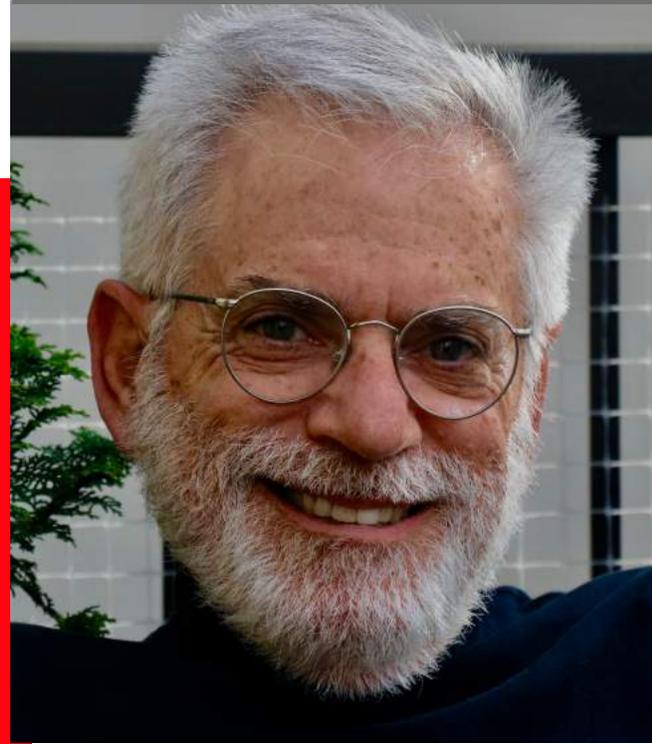
With Richard Stone

Richard Stone, author and national leader in the field of applied storytelling, invites you to journey into the profound power that story can play in your life. Drawing on his forthcoming book, *The 7 Powers of Story*, Richard's keynotes will reveal the hidden structure of story and how it can be harnessed to better communicate with clarity and force, enable a newfound depth of learning and discovery, fill your life with greater meaning and relevance, transform difficulties, challenges, and wounds into enlivening possibilities, bring together people divided by conflict to transcend differences, and shed light on ways you can peer into the future to better fulfill your aspirations.

Keynotes and  
Interactive  
Workshops That  
Will Change the  
Way You Think  
About Your Life,  
Your Work, and  
What's Possible in  
Your World

## THE 7 POWERS OF STORY

- 1 The Power to Entertain
- 2 The Power to Communicate
- 3 The Power to Teach and Enable Learning
- 4 The Power to Create Meaning
- 5 The Power to Heal and Transform
- 6 The Power to Unite
- 7 The Power to Envision Possibilities



# KEY TAKEAWAYS FROM RICHARD'S TALKS

Richard's interactive and engaging talks will show you how stories can:

- Help you to become more resilient.
- Free you to build new connections and relationships.
- Open you to realize your deepest calling.
- Solve many of your vexing issues around engaging employees and persuading others to see your point of view.
- Help you confront internal challenges and embrace all that life can serve up.
- Help you understand your brain's wiring and how to overcome built-in negativity biases.



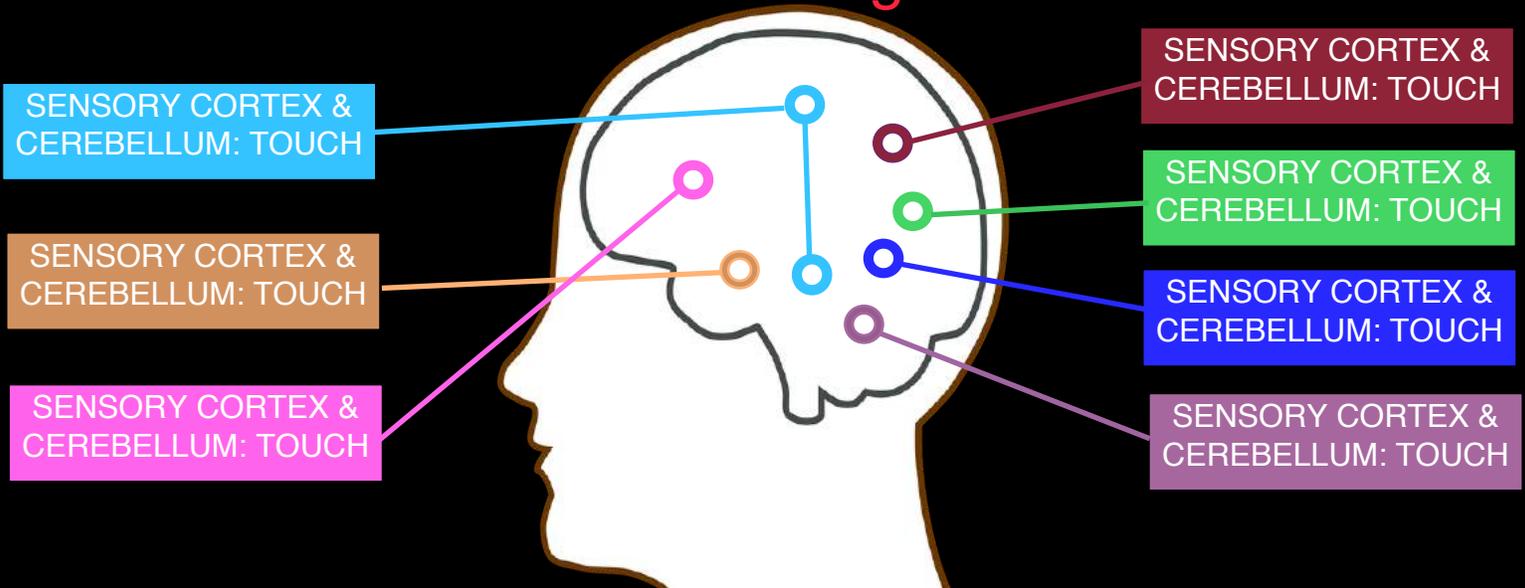
## MASTER YOUR STORY, MASTER YOUR LIFE

A 1-DAY WORKSHOP TO LEARN HOW TO LIVE YOUR BEST LIFE

We believe that a central task for all of us is to become more of who we essentially are and to harness that knowledge to fulfill our deepest potential. What we have discovered is that you will not realize more of your potential than your personal narrative, or story, accommodates and animates. The stories you adopt, consciously or unconsciously, set a range and trajectory of possibilities, defining the way you experience the world, whether it will be one dominated

by limits, doubts, and fears or one filled with wonder, possibilities, and miracles. Ultimately, to become your authentic self and fulfill your greatest potential, you must discover the story that aligns you with the path that both reveals and nurtures your unique calling. In this one-day program Richard guides participants into an exciting journey to develop mastery of their own story so they can assume full authority over the trajectory of their lives.

## Stories Can Activate 7 Regions of Your Brain



# WHAT PEOPLE ARE SAYING

*"Until my time with Richard I had not seriously considered my story. When we wrote our personal statements as leaders I realized its importance in my future as a leader."*

*"[The program taught me that] we are always writing our story, it isn't finished. All of the possibilities are still out there."*

*"My story really does matter, and the time with Richard really made me realize who my "heroes and angels" are that got me to where I am today. I have actually gotten into contact with several of them just to tell them "thank you" for the impact they have had on my life! I hope that through this leadership journey, I can use my talents to really fulfill my "calling.""*

*"The storytelling focus has caused me to reconsider how I present to prospective clients and business partners."*

## CONTACT US

Shirley Decker

P: 352.406.7639

E: [sdecker@greypit.com](mailto:sdecker@greypit.com)

W: [storywork.com](http://storywork.com)

# ABOUT RICHARD STONE

Richard is a nationally recognized speaker on the power of story and its applications in business, healthcare, and education. He got his start over 25 years ago developing story-based training programs for team building and leadership development and has been a leader in the field of narrative reminiscence. He has worked with diverse Fortune 500 companies as well as assisting nonprofits how to apply storytelling methods to their marketing. His current work at StoryWork International is focused on using the power of story to assist leaders to transform their organizations and their approach to leading, infusing their work with deeper purpose and meaning. He is also developing programs to assist college undergraduates to discover their deepest calling and how to use it in all of their personal and career choices.

Richard is the author of the soon-to-be-released *The Seven Powers of Story*, as well as *The Healing Art of Storytelling*, *Stories the Family Legacy*, *The Kingdom of Nowt*, and he co-authored *The Patient Survival Handbook*. He is also the co-creator of *StoryCare*, an innovative program for driving behavioral change among healthcare staff to improve patient safety and satisfaction and recently developed the *LivingStories* program which is designed to assist hospital patients to use reminiscence to enhance well-being and improve outcomes. Richard also created the award-winning board game *Pitch-A-Story* and recently debuted a one-man show entitled *The Maggid* that takes audiences on a journey into the wisdom tales of an 18th century mystic.