



PES INC.

Ignite Your Innovation GeniusSM

Keynote: Sherry L. Gevedon, PhD, MBA, MS, RN



“THE FUTURE OF HEALTH CARE REQUIRES A DIFFERENT KIND OF LEADERSHIP... LEADERS WHO CAN ACCELERATE INNOVATION IN TEAMS AND ORGANIZATIONS”.

DR. SHERRY L. GEVEDON

Health care disruption driven by technology, consumer demands, and the entrance of Apple, Google, and Amazon are creating exponential change. AHA, AMA, and ANA have new initiatives for navigating the complex challenges of health systems. The implications for health care leaders are staggering.

Leadership as usual is no longer adequate...

In this forward-thinking keynote, Dr. Gevedon will engage health care leaders to view their roles through the lens of Innovation, Leadership and Design Thinking

“Innovation distinguishes between a leader and a follower.”

Steve Jobs

Using *evidence-based research* in leadership and *case studies* to show how the behaviors of leaders consistently drive innovation in products, services and processes, audiences will be inspired to create new mindsets and consider a framework for team innovation.

For more information



Professional Education Seminars, Inc. (PES, Inc.)
9891 Montgomery Road, Suite 252
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Create an Innovation Leader's Mindset

"We cannot solve our problems with the same thinking we used when we created them"
Albert Einstein

Innovator's Mindset

Leaders will gain new perspectives on how to engage teams who turn *everyday work experiences into extraordinary innovation!*

In this keynote, you will experience:

- **mindsets for accelerating innovation in organizations**
- **evidence-based research about innovation leaders**
- **principles of how you can drive innovation in your organization**
- **frameworks of design thinking and creative problem-solving**

Meet Dr. Gevedon



"It all started with a research study."

Dr. Gevedon holds a PhD in Leadership and is a member of the national honor societies of Phi Kappa Phi and Sigma Theta Tau. She is certified in leadership, coaching and design thinking. *Her research in innovation leadership has created some of the industry's best practices.* She founded PES, Inc. in 1991 and has experiences as an entrepreneur, global thought leader, innovator, researcher, professor, and dean. She is a pioneer in disruptive innovation in digital learning in higher education and health care. Her innovation leadership is shared in think-tank sessions, mini-design sessions and medical maker spaces.



A Note from Dr. Gevedon

I look forward to a compelling experience to share how creating an innovator’s mindset ignites the genius of individuals, teams and accelerates innovation in your organization.

“I was able to prove that it is not rare for fundamental research to lead to applications” Tasuku Honjo, 2018 Nobel Prize, Medicine

Call today to book Dr. Gevedon’s keynote

Call Shirley Decker, 352-406-7639

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PES^{INC} About PES, Inc.

PES, Inc. established in 1991, is an innovation company with leaders who identify challenges and solve problems that matter. We connect individual leaders to teams with shared interests to facilitate meaningful collaborations.

We have created many of the industry standards and best practices in innovation and leadership development around the world!

Our philosophy is that leadership is giving back. We provide global advisory services to social entrepreneurs and support initiatives that make a difference.



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SBA WOSB
Woman-Owned Small Business

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Sherry L. Gevedon, PhD, MBA, MS, RN



“Innovation is driving strategic business decisions around the world...and leadership is the accelerator!”

Dr. Sherry L. Gevedon

Dr. Sherry L. Gevedon has been a leadership guru for over 20 years starting with a PhD in leadership. She is an author, researcher, keynote speaker and seminar leader in innovation. She is a leader in three major trends in disruptive innovation including online learning in corporate and higher education and is currently involved in digital health care as a foresight leader. Her pioneering work in innovation leadership and design thinking is shared in think-tanks, mini-design sessions and medical maker spaces.

Dr. Gevedon’s seminars engage leaders toward a methodology for innovation through leadership and design thinking. Her keynote speaking *ignites the genius* of her audiences to think about today’s challenges in real time with a foresight mindset. Her consulting guides leaders through a process of establishing innovation teams to accelerate innovation capture in real time.

Dr. Gevedon is a certified facilitator for the Leadership Challenge Workshop and Leadership Assessment, registered and certified professional coach from the Worldwide Association of Business Coaches and certified in Stanford University IDEO’s design thinking.

She has served in higher education roles as assistant professor and academic dean, in business and nursing in two major teaching universities in the United States. She is an international consultant and global advisor in innovation.

She has been a federal government facilitator in leadership, coaching and innovation for 15 years. She has worked with organizations such as NASA, Army, Air Force, Veteran’s Affairs, Navy and DHS.

She holds a PhD in Leadership from Miami University, an MBA from Xavier University, a Master’s and Bachelor’s degree in Nursing from Wright State University.

She has been inducted into two prestigious memberships, The Honor Society of Phi Kappa and the National Honor Society, Sigma Theta Tau.